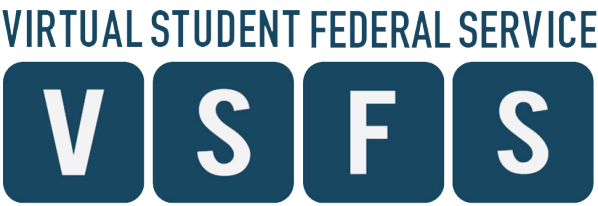# Analyze College Recruitment and Retention Efforts in the Forest Service

Project Title	Analyze College Recruitment and Retention Efforts in the Forest Service
Project Summary	Conduct a SWOT analysis on recruitment and retention efforts within the Southern Region of the Forest Service.
Country	United States

Project Description

The Southern Region Recruitment Team is seeking a student to help us improve our college-focused recruitment efforts. As part of this assignment, you will conduct a SWOT analysis of our current recruitment and retention efforts and provide recommendations based on your findings. Your findings will assist the Forest Service Southern Region in strategic decision making towards its goal to "implement a region-wide outreach, recruitment, hiring, and employee retention effort to expand the diversity, talent, skillset, and experience of our workforce." This is an amazing resume-boosting assignment that will expand your leadership skills and professional networks.

Required Skills or Interests

Skill(s)

Analytical writing

Data analysis

Data visualization

Research

Writing

Additional Information

The Southern Region Recruitment Team (SRRT) is a virtual, three-person unit strategically located to serve educational institutions and partner organizations within the Forest Service's Southern Region (Texas,

Oklahoma, Arkansas, Kentucky, Tennessee, Virginia, North Carolina, South Carolina, Georgia, Mississippi, Alabama, Louisiana, Florida and Puerto Rico). As part of our team, your duties will include:

Reviewing SRRT and Forest Service documents to gain insight into current recruitment and retention practices.

Interviewing interns, supervisors, hiring managers, career advisors, and other partners to determine the effectiveness of the SRRT recruitment program.

Interviewing new Southern Region employees and volunteers to determine current on-boarding best practices and areas where the SRRT could improve upon retention in the region.

Developing an analysis based on findings that provides an overview of the strengths, weaknesses, opportunities and threats of/to our recruitment and retention efforts. Creating a presentable/shareable format of this analysis.

Language Requirements

None